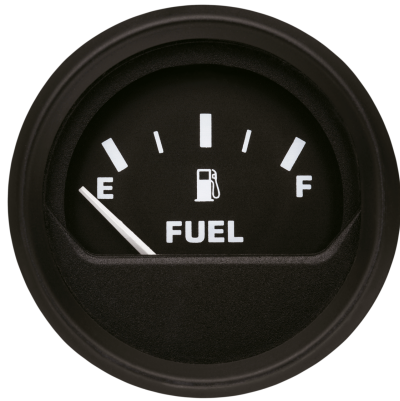
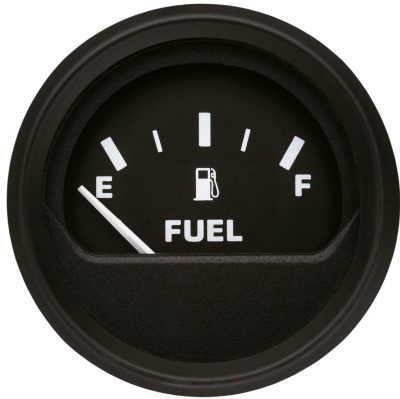


Transportation Lifestyle A



If you choose this lifestyle...

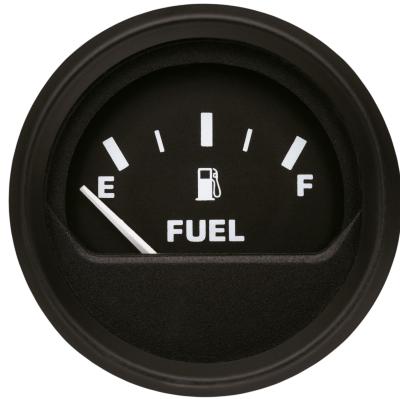
- You or someone in your family will probably own a car
- You'll use about 430 gallons of gasoline per year for car travel and will travel about 14,300 miles by car
- You'll travel about 90 miles per year by rail
- You'll take a trip by plane about twice a year



Transportation Lifestyle B

If you choose this lifestyle...

- You'll probably have a bike to get around, but you'd be interested in buying a car
- You'll have about a one in one-hundred likelihood of owning a car
- You'll travel about 310 miles per year by rail
- It's pretty unlikely that you'll travel by plane if you need to get from one place to another



Transportation Lifestyle C

If you choose this lifestyle...

- You won't own a car
- You won't travel by rail
- You won't travel by flying
- If you need to get from one place to another, you'll probably walk or take a bus



Transportation Lifestyle D

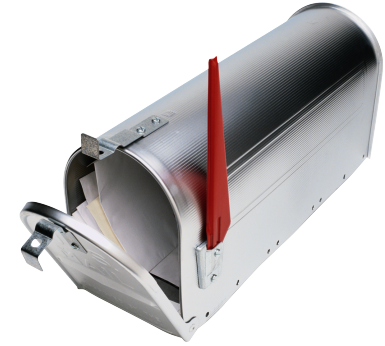
If you choose this lifestyle...

- You or someone in your family will probably own a car
- You'll use about 60 gallons of gasoline per year for driving and will travel about 7800 miles by car
- You'll travel about 660 miles per year by rail
- You'll take an occasional trip by plane

Home Lifestyle A

If you choose this lifestyle...

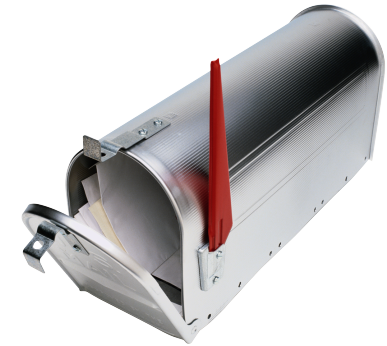
- You'll live in a house that's about 2,400 sq. ft. in size (about 2.4 school classrooms)
- About 2 or 3 people will live in your house



Home Lifestyle B

If you choose this lifestyle...

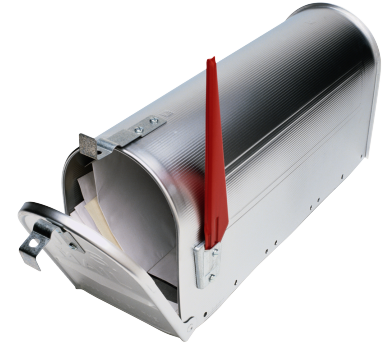
- You'll live in a house that's about 600 sq. ft. in size (about half of a school classroom)
- About 3 people will live in your house



Home Lifestyle C

If you choose this lifestyle...

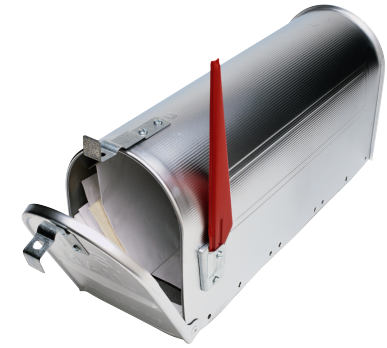
- You'll live in a house that's about 320 sq. ft. in size (about a quarter of a school classroom)
- About 7 people will live in your house



Home Lifestyle D

If you choose this lifestyle...

- You'll live in a house that's about 1,220 sq. ft. in size (about 1.2 school classrooms)
- About 2 people will live in your house



Electricity Use Lifestyle A

If you choose this lifestyle...

- You'll use about 13,640 kWh (kilowatt hours) per year.
- With this much energy you can run all of the following...
 - A central air conditioner 8 hours a day for 5 months (3600 kWh)
 - An electric water heater 2 hours a day (2800 kWh)
 - A refrigerator/freezer cooling food all year round (2100 kWh)
 - Lights in an average house for this lifestyle (1440 kWh)
 - An electric oven for 1 hour a day (750 kWh)
 - A clothes dryer for 250 hours (750 kWh)
 - A dishwasher for 1 hour every day (730 kWh)
 - A desktop computer for 5 hours every day (500 kWh)
 - A flat screen TVs for 5 hours every day (220 kWh)
 - An X-Box 360 for 3 hours every day (200 kWh)
 - A hair dryer for 15 minutes every day (150 kWh)
 - A clothes washer for 250 hours (100 kWh)
 - A microwave oven for 15 minutes every day (100 kWh)
 - A coffee maker for 15 minutes every day (75 kWh)
 - A vacuum cleaner for one hour every week (75 kWh)
 - A stereo for 3 hours every day (50 kWh)



Electricity Use Lifestyle B

If you choose this lifestyle...

- You'll use about 1,780 kWh (kilowatt hours) per year.
- With this much energy you can run all of the following...
 - A small refrigerator/freezer for 12 months per year (1400 kWh)
 - A desktop computer for 3 hours every day (300 kWh)
 - A flat screen TV for 2 hours every day (80 kWh)



Electricity Use Lifestyle C

If you choose this lifestyle...

- You'll use about 36 kWh (kilowatt hours) per year.
- With this much energy you can run...
 - A 19 inch color TV for 1 hour every day (36 kWh)



Electricity Use Lifestyle D

If you choose this lifestyle...

- You'll use about 7,700 kWh (kilowatt hours) per year.
- With this much energy you can run all of the following...
 - A refrigerator/freezer 24 hours all year round (2100 kWh)
 - An electric water heater 1.5 hours a day (2100 kWh)
 - Lights in an average house for this lifestyle (700 kWh)
 - A clothes dryer for 250 hours (750 kWh)
 - A dishwasher for 1 hour every day (730 kWh)
 - A desktop computer for 5 hours every day (500 kWh)
 - A flat screen TV for 5 hours every day (220 kWh)
 - A hair dryer for 15 minutes every day (150 kWh)
 - A clothes washer for 250 hours (100 kWh)
 - A microwave oven for 15 minutes every day (100 kWh)
 - A coffee maker for 15 minutes every day (75 kWh)
 - A vacuum cleaner for one hour every week (75 kWh)
 - A stereo for 3 hours every day (50 kWh)
 - A toaster for 7 minutes every day (50 kWh)



Food Consumption Lifestyle

A

If you choose this lifestyle...

- You'll consume food containing about 3,750 calories worth of energy each day.
- You'll eat about 275 pounds of meat each year (850 calories worth each day).
- You'll eat about 47 pounds of fish each year (70 calories worth each day).



Food Consumption Lifestyle

B

If you choose this lifestyle...

- You'll consume food containing about 2,940 calories worth of energy each day.
- You'll eat about 115 pounds of meat each year (350 calories worth each day).
- You'll eat about 56 pounds of fish each year (82 calories worth each day).



Food Consumption Lifestyle C

If you choose this lifestyle...

- You'll consume food containing about 1,860 calories worth of energy each day.
- You'll eat about 17 pounds of meat each year (50 calories worth each day).
- You'll eat about 0.5 pounds of fish each year (1 calorie worth each day).



Food Consumption Lifestyle D

If you choose this lifestyle...

- You'll consume food containing about 3,623 calories worth of energy each day.
- You'll eat about 223 pounds of meat each year (680 calories worth each day).
- You'll eat about 69 pounds of fish each year (100 calories worth each day).

